This paper is an empirical examination of Sara Ahmed’s anatomy of snap experience and proposes a distributed and rearrangeable model for opening up questions of snap subjectivity. One (multimedially recorded) conversation becomes the basis for such examination. The authors analyse in minute detail what feminist voices embody and how collectivity rearranges experience in relation to the two categories pertaining to the feminist snap – namely, feminist pedagogy and feminist genealogy. We created and worked on an affective-semiotic-material mapping of the conversation, paying attention to the ways a multiplicity of perceptive apparatuses mediates and organises affectivity schemes, which in turn give insight into the workings of the aforementioned snap categories. This ‘transmedial analysis’ is a performative methodology inspired by the work of Lisa Blackman on ‘embodied hauntologies’. Based on our findings, we propose a workshop format, called Snap.tivism.