Against the backdrop of the transformation of the German energy system, a new dynamic is emerging between the previously separate economic fields of renewable energy systems, transportation, and information and communication technologies (ICT). The trend towards digitalization and interconnectivity is prompting the formation of new corporate alliances and business ideas. We argue that the increasing interactions between actors in these sectors are evidence of the emergence of a new intersectoral field. Building on concepts from neoinstitutionalism, particularly, the framework of strategic action fields (SAF), we examine the overlaps and dynamics that are arising in an exemplar of what policy makers and planners often refer to as “living labs.” With help of this case study we observe the cross-field innovation activities taking place at a particular local site. Our empirical examination draws upon a four-year-long ethnography of an innovation campus in Berlin, the German capital. This case reveals the development of interdependent interests and collaborations between both different industries and between companies and academic institutions. These interconnections are built, in part, by socially skilled actors, who act as border crossers between established fields.