Semester

Dokumenttyp: Zeitschriftenaufsatz
Autor(en) des Beitrags: Malets, Olga
Nicht-TUM Koautoren: nein
Kooperation: -
Titel des Beitrags: The Translation of Transnational Voluntary Standards into Practices: Civil Society and the Forest Stewardship Council in Russia
Abstract: The article analyses closely the role of civil society in the local translation and adaptation of transnational standards of responsible use of natural resources in global certification regimes. The study builds on original evidence from Russia on civil society and forest certification, based on extensive fieldwork. It argues that the local translation of global sustainability standards into on-the-ground practices is not a straightforward execution of rules imposed by powerful transnational actors—e.g. international nongovernmental organizations, multinationals, governments, or consumers. Rather, local civil society actors elaborate the ways in which transnational standards are implemented locally and thereby construct new knowledge related to standard implementation and responsible natural resource management. The paper contributes to the literature on transnational governance by examining the involvement of civil society organizations in the translation, adaptation, and learning dynamics in global certification regimes.