Abstract:
This article attempts to reflect the current state and progress of strategy-process research. Based on a literature review, an integrative framework is developed encompassing key antecedents, process and outcome factors, and the interrelationship among them. The review reveals that strategy-process research has made considerable progress in the past, shifting the focus from strategic planning to new areas, thereby emphasizing the exposed position of the individuals involved. The authors recommend that researchers conduct more studies that explore the effects of the individuals involved in strategy processes and the phases prior to and after the actual decision making.

Stichworte: Strategy-Process; Strategic decision making; Literature review

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