Abstract:

Literature on IS project control distinguishes between hierarchical and market-based control relationships. Prior studies typically investigate one of these two forms of control relationships in isolation. Hence, little is known about the differences between hierarchical and market-based control relationships. Responding to this gap, we analyze how the effects of control modes on IS project performance differ in hierarchical compared with market-based control relationships. Specifically, we conduct a meta-analysis to compare the effects of control modes on IS project performance reported in research on hierarchical and market-based control relationships. The results suggest that the effects of behavior and self-control on performance differ between these two forms of control relationships. Based on our results, we derive implications for complementary and substitutive effects between control modes, and for interrelations among hierarchical and market-based control relationships.
Intellectual Contribution: Discipline-based Research

Kongress / Buchtitel: 35th International Conference on Information Systems (ICIS)

Kongress / Zusatzinformationen: Auckland, New Zealand

Jahr: 2014

Monat: Dec

Key publication: Ja

Peer reviewed: Ja

International: Ja

Book review: Nein

commissioned: not commissioned

Professional: Nein

Interdisziplinarität: Ja

Occurences: Einrichtungen > Fakultäten > Fakultät für Informatik > Lehrstühle der Informatik > Informatik 17 - Lehrstuhl für Wirtschaftsinformatik (Prof. Krcmar) > Konferenzbeiträge

entries: