Involvement of Procurement in the Product Creation Process: A Systematization Scheme of Measures

Abstract:
Manufacturing firms transferred a significant share of their value creation in terms of the development and manufacturing to suppliers, while concentrating on their core competences. The subsequent integration of suppliers challenges the procurement department as connector between internal organizational customers and external suppliers in the supply chain network. Over the last decades, industry and academia provided numerous measures that address specific situations in this involvement process. However, there is a lack in literature on their systematization. This paper aspires a systematization scheme of measures for involving procurement in product creation processes describing the measures against a set of classifying criteria.

Stichworte:
Procurement; Product Creation Process; Measures; Systematization Scheme

Herausgeber:
ElMaraghy, Hoda; ElMaraghy, Waguih

Kongress- / Buchtitel: