Towards the development of competitive supply chain information sharing strategies

Engel, Tobias; Goswami, Suparna; Krcmar, Helmut

Information sharing contributes to supply chain performance. However, firms often struggle to achieve the required level of information sharing within their supply chains despite the recognised benefits of sharing information, and the availability of technological solutions such as inter-organisational information systems. About 90

Therefore, we have developed a two-dimensional framework to explain how various factors influence information sharing. In some initial case studies, we found dependencies of factors on information sharing. Based on these dependencies, we can propose some behaviours towards mutual information sharing strategies in supply chains.

Intellectual Contribution:
Discipline-based Research

Kongress- / Buchtitel:
European Supply Chain & Logistics Summit 2013

Kongress / Zusatzinformationen:
Berlin, Germany

Jahr: 2013

Monat: Jun