This research investigates the new phenomenon of cloud services against the background of current research in the domain of organizational procurement. Utilization of standardised IT services provided and delivered via the internet as a cloud service requires organizations to adapt their purchasing processes. In this paper, we analyse the challenges associated with buying cloud services and develop seven design principles an organization’s procurement function should adhere to in order to mitigate those challenges.

Intellectual Contribution:
Discipline-based Research

Kongress- / Buchtitel:
Proceedings of the QUIS13 International Research Symposium on Service Excellence in Management Service

Kongress / Zusatzinformationen:
Karlstad, Sweden

Verlag / Institution:
CTF, Service Research Center, Karlstad University, Sweden

Jahr:
2013
Monat: Jun
Key publication: Nein
Peer reviewed: Ja
International: Ja
Book review: Nein
commissioned: not commissioned
Professional: Nein

Occurences:
- Einrichtungen > Fakultäten > Fakultät für Informatik > Lehrstühle der Informatik > Informatik 17 - Lehrstuhl für Wirtschaftsinformatik (Prof. Krcmar) > Konferenzbeiträge

entries: