Lehrstühle und Fachgebiete

Name:
Refereed Journal Articles

Occurrences:
- Einrichtungen > Fakultäten > Fakultät für Sport- und Gesundheitswissenschaften > Lehrstühle und Fachgebiete > Lehrstuhl für Sport- und Gesundheitsmanagement (Prof. Königstorfer)
Entries:

[1/51]: Aschemann-Witzel, Jessica; Grunert, Klaus G.; van Trijp, Hans C. M.; Bialkova, Svetlana; Raats, Monique M.; Hodgkins, Charo; Wasowicz-Kirylo, Grazyna; Koenigstorfer, Joerg, Effects of nutrition label format and product assortment on the healthfulness of food choice, Appetite, 2013, 71, 63-74

[2/51]: Ashley Stadler Blank, Joerg Koenigstorfer, and Hans Baumgartner, Sport team personality: It's not all about winning!, Sport Management Review, 2018


[5/51]: Hodgkins, Charo E.; Raats, Monique M.; Fife-Schaw, Chris; Peacock, Matthew; Gröppel-Klein, Andrea; Koenigstorfer, Joerg; Wasowicz, Grazyna; Stysko-Kunkowska, Malgorzata; Gulcan, Yaprak; Kustepeli, Yesim; Gibbs, Michelle; Shepherd, Richard; Grunert, Klaus G., Guiding healthier food choice: systematic comparison of four front-of-pack labelling systems and their effect on judgements of product healthiness, British Journal of Nutrition, 2015, 113, 10, 1652-1663

[6/51]: Joerg Koenigstorfer, Active Transportation Decision-Making against the Background of Air Quality Information Provision: Walking Route Preferences of German Residents, Urban Science, 2018

[7/51]: Joerg Koenigstorfer and Holger Preuss, Perceived Values in relation to the Olympic Games: development and use of the Olympic Value Scale, European Sport Management Quarterly, 2018

[8/51]: Jörg Königstorfer, Childhood Experiences and Sporting Event Visitors’ Preference for Unhealthy versus Healthy Foods: Priming the Route to Obesity?, Nutrients, 2018


[10/51]: Koenigstorfer, Joerg; Baumgartner, Hans, The Effect of Fitness Branding on Restrained Eaters’ Food Consumption and Postconsumption Physical Activity, Journal of Marketing Research, 2016, 53, 1, 124-138

[11/51]: Koenigstorfer, Joerg; Baumgartner, Hans, Eat to be fit or fit to eat? Restrained eaters’ food consumption in response to fitness cues, Advances in Consumer Research, 2013, 40, 14-18

[12/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea, Implicit and explicit attitudes to sponsors and ambushers, European Sport Management Quarterly, 2012, 12, 5, 477-499

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[14/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea, Examining the use of nutrition labelling with photoelicitation, Qualitative Market Research: An International Journal, 2010, 13, 4, 389-413


[16/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea; Kamm, Friederike, The influence of front-of-pack nutrition labels on consumers’ food choices at the point of purchase and the point of consumption, Advances in Consumer Research, 2011, 38, 14-18

[17/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea; Kamm, Friederike; Rohr, Michaela; Wentura, Dirk, The traffic light colors red and green in the context of healthy food decision-making, Advances in Consumer Research, 2013, 40, 14-18

[18/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea; Kettenbaum, Myriam; Klicker, Kristina, Eat fit. Get big? How fitness cues influence food consumption volumes, Appetite, 2013, 65, 1, 165-169

[19/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea; Kunkel, Thilo, The attractiveness of national and international football leagues: perspectives of fans of “star clubs” and “underdogs, European Sport Management Quarterly, 2010, 10, 2, 127-163

[20/51]: Koenigstorfer, Joerg; Groeppel-Klein, Andrea; Pla, Stefan, The motivations underlying the use of technological innovations: New insights from projective techniques, International Journal of Business
[21/51]: Königstorfer, Joerg; Groeppel-Klein, Andrea; Schmitt, Marco, You'll never walk alone" – how loyal are soccer fans to their clubs when they are struggling against relegation?, Journal of Sport Management, 2010, 24, 6, 649-675

[22/51]: Königstorfer, Joerg; Schmidt, Walter FJ, Effects of exercise training and a hypocaloric diet on female monozygotic twins in free-living conditions, Physiology & Behavior, 2011, 104, 5, 838-844

[23/51]: Königstorfer, Joerg; Wissowicz-Kiryło, Grażyna; Styko-Kunkowska, Małgorzata; Groeppel-Klein, Andrea, Healthful Food Decision-Making at the Point of Purchase: An Update on Nutrition Labeling, Advances in Consumer Research, 2014, 41, 14-18


[25/51]: Kulczycki, Wojciech; Königstorfer, Joerg, Why sponsors should worry about corruption as a mega sport event syndrome, European Sport Management Quarterly, 2016, 16, 5, 545-574

[26/51]: Kulczycki, Wojciech; Königstorfer, Joerg, Doing good in the right place: city residents' evaluations of professional football teams' local (vs. distant) corporate social responsibility activities, European Sport Management Quarterly, 2016, 16, 4, 502-524

[27/51]: Königstorfer, J, Where to engage in CSR? The influence of social cause proximity on attitude toward small-sized (vs. large-sized) sporting goods retailers, Sport, Business and Management: an International Journal, 2016


[29/51]: Königstorfer, Jörg, Holger Preuss, Olympic Games-Related Values and Host Country Residents’ Pre-event Evaluations in the Run-Up to the 2016 Olympic Games, Journal of Global Sport Management, 2019

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[38/51]: Rohr, Michaela; Kamm, Friederike; Königstorfer, Joerg; Groeppel-Klein, Andrea; Wentura, Dirk, The Color Red Supports Avoidance Reactions to Unhealthy Food, Experimental Psychology, 2015, 62, 5, 335-345

[39/51]: Sabrina Lucke and Joerg Königstorfer, Construal-Level Perspective on Consumers' Donation Preferences in Relation to the Environment and Health, Marketing ZFP, 2018

[40/51]: Sabrina Lucke, Elizabeth Mamo and Joerg Königstorfer, Exploring the meaning of growing food in community gardens to South African township residents: A photovoice study, Health and Place, 2018
[41/51]: Sedef Akgungor, Andrea Groppel-Klein, Joerg Koenigstorfer, Yaparak Gulcan, Yesim Kustepeli, The Impact of Nutrition Labels on Food Sales: An In-Store Experiment in a Turkish Supermarket, ECONOMIA AGRO-ALIMENTARE, 2016


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[44/51]: Tschentscher, Marcus; Eichinger, Jörg; Egger, Andreas; Droese, Silke; Schönfelder, Martin; Niebauer, Josef, High-intensity interval training is not superior to other forms of endurance training during cardiac rehabilitation, European Journal of Preventive Cardiology, 2014, 23, 1, 14-20


[46/51]: Uhrich, Sebastian; Koenigstorfer, Joerg; Groeppel-Klein, Andrea, Leveraging sponsorship with corporate social responsibility, Journal of Business Research, 2013, 14-18

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