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Titel des Beitrags: An Analysis of Synergy Effects between Closed Loop Supply Chains and Product-Service Systems

Abstract: Closed Loop Supply Chains (CLSC) present a mechanism for enhancing environmental sustainability and enable more efficient supply chain management. Product-Service Systems (PSS) present a possibility of increasing customer satisfaction, and firm competitiveness. We analyze the synergy effects that firms can achieve by integrating the concepts of PSS with CLSCs.

Stichworte: Closed-loop supply chain (CLSC), integrated management, product-service system (PSS)

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