Managing the business risks of open innovation

Abstract:
The article considers the business risks associated with open innovation. When technology firm International Business Machines (IBM) refused to enforce patents that were violated by the Linux open-source operating system, it helped create an alliance of firms with a vested interest in defending open-source software from legal attack. Similarly, whether other industries give rise to spheres in which competition takes place in open, intellectual-property-free spaces depends on various factors including the existence in a space of companies with proprietary solutions and the presence of technologies so complex they are vulnerable to inadvertent patent infringement.
Journal gelistet in FT45 Ranking: nein

Jahr: 2012

Band: January

Heft / Issue: 1

Seiten: 1-5

Nachgewiesen in: bth

Hinweise: Alexy, Oliver 1; Reitzig, Markus 2; Affiliations: 1: assistant professor of innovation, entrepreneurship, Imperial College Business School; 2: assistant professor of strategic management, entrepreneurship, London Business School; Issue Info: 2012, Issue 1, p17; Thesaurus Term: OPEN innovation; Thesaurus Term: PATENT infringement; Thesaurus Term: OPEN source software; Thesaurus Term: INTELLECTUAL cooperation; Thesaurus Term: INTELLECTUAL property; Thesaurus Term: TECHNOLOGICAL complexity; Thesaurus Term: AUTOMOBILE industry; Thesaurus Term: INNOVATIONS in business; Subject Term: LINUX operating systems; Subject Term: CRANES, derricks, etc.; Company/Entity: FIAT SpA; Company/Entity: INTERNATIONAL Business Machines Corp. DUNS Number: 001368083 Ticker: IBM; NAICS/Industry Codes: 423110 Automobile and Other Motor Vehicle Merchant Wholesalers; NAICS/Industry Codes: 336211 Motor Vehicle Body Manufacturing; Number of Pages: 5p; Illustrations: 1 Graph; Document Type: Article; Full Text Word Count: 1552

Urteilsanmerkung / Urteilsbesprechung: 0

Key publication: Nein

Peer reviewed: Nein

International: Ja

Book review: Nein

commissioned: not commissioned

Professional Journal: Ja

Interdisziplinarität: Nein

Leitbild: ;

Ethics & Sustainability: Nein

Occurences: · Einrichtungen > Fakultäten > Fakultät für Wirtschaftswissenschaften > Kompetenzfelder > Innovation & Entrepreneurship > Entrepreneurship Research Institute (Prof. Patzelt, Prof. Alexy, Prof. Breugst, Prof. Milanov) > Non-Refereed Journal Articles
entries: