Managing the economic performance of research-driven initiatives in the field of transdisciplinary research

The economic performance determines the competitive position of a company. Companies providing product-service systems are challenged by the transdisciplinary character of derived initiatives. This aggravates the management of the economic performance of the different initiatives. Based on established approaches of performance management (Balanced Scorecard), the paper derives an enhanced economy framework for the management of the economic performance of research-driven initiatives in the field of transdisciplinary research.

enhanced economy, performance management, product-service system, cycle-management

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