

please sign and send to [archiv@architekturmuseum.de](mailto:archiv@architekturmuseum.de)

**Application for permission to publish or reproduce images from the collection of the Architekturmuseum der TUM**

Name   
Adress

**I hereby apply for permission to publish or reproduce the following images:**

	<b>Architect</b>	<b>Signature</b>	<b>Fee</b> see price list
1.	<input type="text"/>	<input type="text"/>	<input type="text"/>
2.	<input type="text"/>	<input type="text"/>	<input type="text"/>
3.	<input type="text"/>	<input type="text"/>	<input type="text"/>
4.	<input type="text"/>	<input type="text"/>	<input type="text"/>

Exact name of the planned publication:

Title   
Journal / Series   
Publisher, location   
planned publication date

The publication in which the reproductions are published is

scientific type     local history type     historical preservation type     other type:

print run

The reproductions may only be used once and exclusively for the purpose applied for.

The following image credit must be given in the caption and figure credits:

**Architekturmuseum der TUM**

Any existing copyrights of architects or photographers must be observed separately.

Place, Date

Signature  
.....

## Reproduction Fees

### 1) Reproductions in books, journals, illustrated books and exhibition catalogues (up to full page)

Use of smaller formats as a reference: EUR 30

Full-page image:

Print run	
up to 1,000	50 Euro
1,000 – 10,000	80 Euro
more than 10,000	110 Euro
e-books	150 Euro

For an e-book published simultaneous to the print version we charge 50% of the regular fee. For school books a reduction of 50% is applicable upon request.

### 2) Reproductions in magazines/newspapers (for scholarly journals, see above):

Print run	
up to 100,000	75 Euro
100,000 – 500,000	150 Euro
more than 500,000	200 Euro
e-books	220 Euro

For an e-journal published simultaneous to the print version we charge 50% of the regular fee.

### 3) Reproductions on a cover page or dust jacket

The fee is EUR 250.

### 4) Posters (no promotional use):

Print run	
up to 5.000	500 Euro
5,000 – 10,000	600 Euro
more than 10,000 up to 25,000	starting at 750 Euro

### 5) Postcards (no promotional use):

Print run	
up to 1,000	150 Euro
1,000 - 5,000	230 Euro
more than 5,000	starting at 350 Euro

### 6) Advertising brochures, leaflets, flyers and other advertising media, reproductions on merchandise:

Print run	
up to 1,000	350 Euro
1,000 - 5,000	500 Euro
more than 5,000	starting at 600 Euro

For large-sale commercial use fees are subject to special agreement (e.g. large print runs, wide distribution and commercial interest).

### **7) Calendars (commercial products):**

Print run	
up to 10,000	150 Euro
10,000 – 50,000	200 Euro
50,000 – 100,000	400 Euro
every additional 100,000	150 Euro

### **8) Reproduction of objects from the collection in film, television or video (also in case of partial visibility):**

for television programs (one-time use, no advertisement; visibility for up to 3 minutes):

One-time use	95 Euro
Recurring use and/or integration into an online library	300 Euro
For television/cinema advertising: per appearance (10 sec):	500 Euro

This fee covers up to 15 runs; for another 10 screenings an additional 25 % are charged.

in films (film type):

cultural and documentary	100 Euro
Other commercial films	200 Euro

### **9) Reproduction of images on the Internet:**

Editorial use (online media, cultural home pages etc.)

up to 1 year	60 Euro
up to 5 years	150 Euro
more then 5 years	240 Euro

In case of exclusive scholarly purposes above fees are reduced by 50 %.

Commercial use (advertising, corporate homepages, commercial offers)

up to 1 year	300 Euro
up to 3 years	450 Euro
more then 3 years	600 Euro

*Additional fees:* uses in advertising not included above + 50 %

### **10) Discounts and exemptions**

*Discounts:* In case of reproduction of multiple images in one publication the following discounts can be granted:

5 - 10 images	20 %
11 – 20 images	30 %
more then 20 images	50 %

The following uses are partially or fully exempt from charge:

- reproductions of negligible size or very small print runs

- scholarly publications without commercial purpose
- master theses, dissertations and habilitation theses
- reproductions in scholarly publications, if the reproduction sufficiently serves as advertisement for the Free State of Bavaria or the respective institution (especially in case of publications by a third party on behalf of said institution).

***Exemption from charge:***

A compensation for the approval of reproductions will not be required for current news coverage, photo-reportages, historically relevant news coverage of current public interest, films of the University of Television and Film and similar state-owned or -funded institutions.

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**The recipient is obligated to fulfil the following basic conditions:**

- For every reproduction the image source is to be stated
- Further circulation of the material or the transfer of reproduction rights to third parties are not permitted
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**The production of image material is not included in above fees.**