Planning in the urban context is always a complex task in which the diverse interests of different stakeholders have to be weighed up against each other. For this to happen, communication is the key leading to successful and sustainable solutions. Often objective factors like the number and diversity of participating stakeholders is the benchmark for successful planning processes. We examine the motivational factors of the different main stakeholder groups and give an insight in the complex system of motivational and hindering factors that need to be considered when designing engaging sensible and sustainable exchange of knowledge and interests.
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