Systems developed to be operated in a vehicular environment have gradually begun to include further applications, which can be found in other mobile environments, such as smart phones and tablets. This continued growth could overwhelm the driver and affect road safety. Thus, it is crucial to ensure that these devices provide the type of information drivers need. This paper focuses on the presentation of in-vehicle information while driving. Function clusters and information prioritization for different modules in Driver Information Systems are primarily investigated through driver preferences analysis. Results are evaluated outlining implications for proper location of information on the in-vehicle displays.