Dokumenttyp: Konferenzbeitrag

Autor(en) des Beitrags: Böhmer, Annette Isabel; Beckmann, Andreas; Lindemann, Udo

Titel des Beitrags: Open Innovation Ecosystem - Makerspaces within an Agile Innovation Process

Abstract: Successful innovation seeking and rapid realization of ideas comprises one of the main focus areas for large enterprises. On this account, an Open Innovation Ecosystem is a huge opportunity to break deadlocked and rigid processes and structures to follow up on new ideas and implement them more quickly and also flexibly. This makes Makerspace a promising measure within the innovation process. The OIE allows employees a facilitated networking and communicating across spatial, organizational and hierarchical borders. A first step to formalise the application of agile frameworks in the innovation process was made. The suggested integration of frameworks has to be examined in practice. Furthermore, the importance of prototyping and thereby Makerspaces has to be analysed.

Stichworte: Open Innovation Ecosystem, Makerspace, Innovation Management, Agile

Herausgeber: Huizingh, Eelko; Conn, Steffen; Bitran, Iain

Kongress- / Buchtitel: ISPIM Innovation Summit

PLZ und Ort: Brisbane, Australien